

Vinyl Siding Institute

The most revered award in the vinyl siding industry, The *Award of Distinction* from the Vinyl Siding Institute, has long been sought by contractors who care to put their work "up to the light". The VSI keeps their award process very selective, therefore very prestigious. Franzoso Contracting has won 11 times in our history!!



What is a certified installer and what's the benefit of using?



Through the Vinyl Siding Institute's Certified Installer Program, experienced professionals receive thorough training on proper, industry-approved vinyl siding installation techniques. VSI's certification process involves a combination of classroom training, hands-on instruction, and a written test given by a VSI Certified Trainer. Through VSI's Certified Installer Program, you can identify and select a qualified installer who has demonstrated the knowledge and skills necessary to install your siding properly using industry-approved and certified techniques. Once you've decided to side a home with vinyl siding, it's important to note that the quality of the installation is just as important as the high quality of the product you select. Using trained, experienced, and certified professionals will help ensure that your home's vinyl siding will look great and perform well for years to come.

Why Vinyl Siding?

Beauty. Durability. Low maintenance. Green performance. Value. Whether you're planning a neighborhood, designing or building a single home or an entire development, or remodeling an existing home, these are attributes you'll certainly want to offer your customers. And you can –

by including vinyl siding as the exterior cladding of choice. You may be surprised what you can achieve using vinyl and other polymeric siding, architectural trim and accessories. Vinyl siding helps create homes and neighborhoods with distinctive style and unique character that appeal to homebuyers and homeowners alike. And helps build communities of undeniable attraction and lasting value.

Look around. You'll soon discover why America sides with vinyl more than any other exterior cladding.

Vinyl Siding vs. Other Cladding Alternatives

As the leading exterior cladding, vinyl siding takes its share of criticism from representatives of competing products. Unfortunately, much of what they claim about vinyl siding is outdated, inaccurate or misleading.

As you weigh exterior cladding options, be sure you have all the facts. Vinyl siding is the number one choice of exterior cladding across the United States and Canada.

Green Performance

Today's vinyl siding, the most popular choice for exterior cladding in the United States and Canada, delivers recognized [environmental benefits](#) to help make and keep homes green.

Throughout the processes of manufacturing, transportation, installation, service life and waste management, vinyl siding scores well on tough environmental measures.

What's more, vinyl siding has the potential to contribute to achieving more points than other exterior cladding in the leading green building certification programs including the United States Green Building Council (USGBC) LEED® for New Construction and LEED® Homes Rating Systems and the ANSI approved ICC 700 National Green Building Standard™.

For more information about vinyl review [Siding with Vinyl](#), or the Vinyl Institute's [Hot Topics Handbook](#). This document contains information from the Vinyl Institute, a U.S. trade association representing the leading manufacturers of vinyl, vinyl chloride monomer, vinyl additives and modifiers, and vinyl packaging materials. The Vinyl Siding Institute, Inc. is not responsible for its content.

Insulated Siding



Insulated siding is vinyl siding with rigid foam insulation that is laminated or permanently attached to the panel. In energy codes and energy efficiency programs, insulated siding is recognized as a form of “continuous insulation,” or insulation installed on the exterior of the building that helps reduce energy loss through framing or other building material.

To ensure its energy efficiency and ability to withstand wind, weather, and impacts, insulated siding can be independently certified to meet or exceed the industry standard for performance (ASTM D7793). Certified insulated siding is required to demonstrate a minimum thermal resistance, or R-value, of at least R-2.0 (insulated siding R-values generally range from R-2.0 to R-3.0).

- Find certified insulated siding
- Read the latest *Insulated Siding Energy Performance Study*
- Learn more about insulated siding history, installation, testing, and how it can meet the requirements of energy codes and program
- Download a free guide to help understand insulated siding’s home insulation benefits
-

For more info on vinyl siding, it's uses, care and maintenance, please visit the Vinyl Siding Institute [website](#)